

# 21<sup>st</sup> Annual Behavioral Risk Factor Surveillance System Conference

February 9-12, 2004  
Scottsdale, Arizona

## Conference Agenda

Monday, February 9, 2004

7:00 am - 9:00 am	Conference Registration ..... Grand Ballroom Foyer
8:00 am - 12:00 pm	Using SUDAAN to Analyze/Interpret BRFSS Data Training ..... Bouchon Room Dr. Donna Brogan, Professor of Biostatistics, Emory University
8:00 am - 12:00 pm	Applications of Methods for Multi-level Modeling to BRFSS Data Training ..... Rattlers Room Dr. Patricia O'Campo, Professor and Dr. Michael McQuestion, Assistant Professor, Dept. of Population and Family Health Services, Johns Hopkins Bloomberg School of Public Health
12:00 pm - 1:00 pm	LUNCH (on your own)
12:00 pm - 3:00 pm	Conference Registration ..... Grand Ballroom Foyer
1:00 pm - 5:00 pm	Combining and/or Re-weighting BRFSS DataSets Training ..... Bouchon Room Dr. Donna Brogan, Professor of Biostatistics, Emory University
1:00 pm - 5:00 pm	Odds Ratio Training ..... Rattlers Room Dr. W. Dana Flanders, Professor and Associate Program Director, Department of Epidemiology, Emory University
1:00 pm - 5:00 pm	CATI Meeting ..... Chapparral Room Mr. Claude Comeau, President, Comeau Associates
1:00 pm - 6:00 pm	Exhibits and Posters (Set-up ONLY) ..... South Grand Ballroom
5:00 pm - 5:30 pm	BREAK
5:30 pm - 6:30 pm	State Coordinators Newcomers Orientation ..... Chapparral Room Ms. Evelyn Dunn and Mr. Ronald Goodson, Public Health Advisors, Behavioral Surveillance Branch, CDC

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Tuesday, February 10, 2004

8:00 am - 2:00 pm	Conference Registration ..... Grand Ballroom Foyer
9:00 am - 10:30 am	Opening Plenary Session ..... North/Center Grand Ballroom
9:00-9:15	Welcome and Introductions..... Ali Mokdad, PhD Branch Chief, Behavioral Surveillance Branch, CDC
9:15-9:30	Welcome ..... Virginia Bales Harris, MPH Director, Division of Adult and Community Health, CDC
9:30-9:45	Welcome ..... Ms. Rose Connor Assistant Director, Public Health Services, Arizona Department of Health Services
9:45-10:30	BRFSS Pilot Study Results: Use of Web/Mail Mixed Modes and Household Prenotification ..... Michael Link, PhD Senior Survey Methodologist, RTI International
10:30 am - 10:45 am	BREAK ..... Grand Ballroom Foyer
10:45 am - 11:45 am	State Coordinators Meeting ..... Bouchon Room
10:45 am - 11:45 am	Contractors/Supervisors Meeting ..... Rattlers Room
11:45 am - 1:00 pm	LUNCH (on your own)
11:50 am - 12:50 pm	State Representatives BRFSS Working Group Luncheon (provided) ..... Executive Boardroom Ali Mokdad, PhD, Branch Chief, Behavioral Surveillance Branch, CDC
1:00 pm - 2:45 pm	Plenary Session ..... North/Center Grand Ballr
1:00-1:35	Modeling the County-Level Response Rate for 2000 for the BRFSS ..... William Davis, PhD Mathematical Statistician, National Cancer Institute
1:35-1:45	Questionnaire Long Range Plan ..... Ali Mokdad, PhD Branch Chief, Behavioral Surveillance Branch, CDC
1:45-2:45	Questionnaire Proposal ..... Ms. Gloria Colclough Public Health Advisor, Behavioral Surveillance Branch, CDC
2:45 pm - 3:00 pm	BREAK ..... Grand Ballroom Foyer

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Tuesday, February 10, 2004 (Cont.)

3:00 pm - 4:30 pm	2005 CDC Questionnaire Roundtable Discussion ..... North/Center Grand Ballroom
4:30 pm - 6:00 pm	Exhibits and Posters ..... South Grand Ballroom
6:00 pm - 9:00 pm	Reception ..... Center Grand Ballroom

Conference Agenda - Tuesday (Cont.)

# 21<sup>st</sup> Annual BRFSS Conference

Wednesday, February 11, 2004

8:00 am - 9:50 am	Plenary Session ..... North/Center Grand Ballroom
8:00-8:05	Introduction ..... Ali Mokdad, PhD Branch Chief, Behavioral Surveillance Branch, CDC
8:05-8:15	BSB Survey Operations Team Update ..... Lina Balluz, PhD Team Leader, Behavioral Surveillance Branch, CDC
8:15-8:25	BSB State Support Team Update ..... Ruth Jiles, PhD Team Leader, Behavioral Surveillance Branch, CDC
8:25-8:35	BSB Epidemiology and Analysis Team Update ..... Earl Ford, PhD Team Leader, Behavioral Surveillance Branch, CDC
8:35-9:15	A Web Enabled Analysis Tool (WEAT) for the BRFSS ..... Joe Eyerman, PhD Senior Survey Methodologist, RTI International
9:15-9:50	The Changing Realities of Telephone-Based Survey Research Genesys Sampling ..... Dale Kulp, PhD President and CEO, Marketing Systems Group
9:50 am - 10:00 am	BREAK ..... Grand Ballroom Foyer
10:00 am - 11:20 am	<b>Contributed Papers Session I - Womens' Health Epidemiology</b> ..... Rattlers Room Moderator ..... Lina Balluz, PhD
	□ Intimate Partner Violence: The Unspoken Health Threat Florentina Salvail, MSc.
	□ Prevalence of Sexual Assault in the District of Columbia 2002 Gebreyesus Kidane, PhD, MPH; John Davies-Cole, PhD, MPH; LaVerne Jones, MPH; Tracy Garner; Sherry Billings, MEd
	□ Women's Knowledge About Antiretroviral Treatment to Prevent Mother-to-Child HIV Transmission, United States 2002 John Anderson; Shahul Ebrahim; Stephanie Sansom

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10:00 am - 11:20 am

## Contributed Papers Session I - Womens' Health Epidemiology (Cont.)

□ Women's Pregnancy Intentions and Contraceptive Use  
Indu Ahluwalia, MPH, PhD; Nedra Whitehead, PhD, MS; Diana Bensyl, PhD

□ Healthy People 2010, Use of BRFSS to Monitor Native American Women's Health as Compared to HP2010 Targets  
Sonal Doshi, MPH, MS; Ruth Jiles, PhD

## Contributed Papers Session II - Chronic Disease Epidemiology I

..... Bouchon Room  
Moderator ..... Katrina Wynkoop-Simmons, MA, PhD

□ Male and Female Contraceptive Practices in the Behavioral Risk Factor Surveillance System (BRFSS)  
Angela Juliano, MPH; Diana Bensyl, PhD; Christopher Johnson, MS

□ Health Disparities Within the Older Population in Florida, 2002  
Florida County BRFSS  
Marie Bailey, MA, MSW; Zhaohui Fan; Youjie Huang, MD, MPH, DrPH

□ Changes in Racial Distributions and Risk Behaviors After Addition of a Multiracial Category to the BRFSS  
Margaret Ochner, MPH; Machell Town, MS; Ruth Jiles, PhD

□ Influenza Vaccination Among Adults Aged 18-64 with Asthma, U.S. 2002  
Peng-Jun Lu, MPH, PhD; Jennifer Reuer, MPH; Carolyn Bridges, MD

□ Arthritis in Texas  
Jimmy Blanton, MPAff; Weihua, Li, MD, MPH; Rebecca Wood, MSHP; Barbara Scaife, MSHP; Cory MacDonald; Gary Rutenberg, PhD

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Wednesday, February 11, 2004 (Cont.)

10:00 am - 11:20 am	<p><b>Contributed Papers Session III - Survey Methodology, Addressing the Response Rate</b> ..... North/Center Grand Ballroom</p> <p>Moderators ..... Bruce Steiner, MS and Nicole Flowers, PhD</p> <p>□ Effects of Interviewer Gender on Self-Reported Health Risks and Behaviors in the Massachusetts BRFSS Zi Zhang, MD, MPH; Susan Keys, DrPH; Xuelei Pan, PhD</p> <p>□ Who's Talking? A Look at BRFSS Methodology John Senner, PhD; Neha Thakkar, MBA</p> <p>□ How On-Site Physical Activity Initiative Indicators Measure Up to BRFSS? Khosrow Heidari, MA, MS; Boen Floyd, BS; Beili Dong, MD, MSPG; Huafeng Zhou, MSPH</p> <p>□ Once a Privacy Manager, Always a Privacy Manager? Will Robb, MS; Kristie Hannah, MS; Randal Zuwallack, MS; Kirsten Ivie, MPH</p> <p>□ The Cost-Effectiveness of Alternative Advance Mailings in a RDD Survey Larry Hembroff, PhD; Debra Rusz; Ann Rafferty; Harry McGee; Nathaniel Ehrlich, PhD</p>
11:30 am - 12:50 pm	LUNCH (provided) ..... Pool Area
11:30 am - 12:50 pm	Coordinators Luncheon (provided) ..... Bouchon Room
11:30 am - 12:50 pm	Contractors/Supervisors Luncheon (provided) ..... Rattlers Room

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Wednesday, February 11, 2004 (Cont.)

1:00 pm - 2:45 pm	Plenary Session ..... North/Center Grand Ballroom
	1:00-1:05 Introduction ..... Ali Mokdad, PhD Branch Chief, Behavioral Surveillance Branch, CDC
	1:05-1:35 Using the Behavioral Risk Factor Surveillance System (BRFSS) to Produce Metropolitan-Level and County-Level Estimates..... Mr. Hank Wells Consultant, RTI International
	1:35-2:45 Data Quality in the Behavioral Risk Factor Surveillance System ..... Mr. Herbert Stackhouse Statistician, Behavioral Surveillance Branch, CDC
2:45 pm - 3:00 pm	BREAK ..... Grand Ballroom Foyer
3:00 pm - 4:00 pm	Plenary Session ..... North/Center Grand Ballroom Panel Discussion: Survey Question Tracking Catalogues ..... Dr. Duyen Ngo, Oregon; Mr. Buddy Bates, Louisiana; Ms. Jana Hessler, Rhode Island; Mr. Gerges Seifen, Virginia; Dr. Katrinia Wynkoop Simmons, Washington; and Dr. Ken O'Dowd, New Jersey
4:00 pm - 4:30 pm	Project Officers/Coordinators Meeting ..... North/Center Grand Ballroom
4:30 pm - 6:00 pm	Exhibits and Posters ..... South Grand Ballroom

Conference Agenda - Wednesday (Cont.)

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Thursday, February 12, 2004

8:30 am - 10:30 am

## Contributed Papers Session IV - Chronic Disease Epidemiology II

..... Rattlers Room  
Moderators ..... Wayne Honey, MPH and Ms. Margeret Ochner

### □ Heart Healthy Behaviors in the U.S. Population

Rosalie Miller, MD, MPH; Branko Kopjar, MD, PhD;  
Thomas Koepsell, MD, MPH; Anne Sales, PhD;  
Stephan Fihn, MD, MPH; Christopher Bryson, MD, MS

### □ Frequency and Duration of Walking Behavior in Relation to Recommended Levels of Physical Activity Among People with Arthritis - Georgia 2001

Jennifer Hootman, PhD, ATC; Tara Strine, MPH; Julie Bolen, PhD;  
Shani Thompson, MPH

### □ Prevalence of Obesity Among American Indians and Alaskan Natives, U.S. 2000-2002

Chetna Mehrotra; Timothy Naimi, Karl Pearson

### □ Diet and Physical Activity Behaviors Among Americans Trying to Lose Weight: Results from the 2000 BRFSS

Connie Bish, MS, MPH; Heidi Michels Blanck, PhD;  
Mary Serdula, MD; Harold Kohl III, PhD; Laura Kettel Khan, PhD

### □ Colorectal Cancer Screening Among Hispanic Americans

Lori Pollack, MD, MPH; Don Blackman, PhD; Marion Nadel, PhD;  
Katherine Wilson, PhD, MPH

## Contributed Papers Session V - Program Planning and Health Promotion

..... Bouchon Room  
Moderator ..... Eduardo Simoes, MD, MSc, MPH

### □ Using BRFSS Data to Segment Markets for Health Promotion

John Fulton, PhD; Jana Hesser, PhD

### □ Region X Women's Health Status Indicators Database

Jill Hughes Richey, PhD



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8:30 am - 10:30 am

## Contributed Papers Session V - Program Planning and Health Promotion (Cont.)

□ Comparison of Selected Metropolitan Area Risk Trends (SMART) to a Local Survey: Results from the New York City Department of Health and Mental Hygiene

Anjum Hajar, MPH; Farzad Mostashari, MD, MSPH; Stephen Immerwahr, MA; Martin Frankel, PhD; Lorna Thorpe, PhD; Adam Karpati, MD, MPH; Thomas Frieden, MD, MPH

□ State-Added Questions: Missing the Big Picture

Judith Graber, MS; Michele Polacsek, PhD, MHS; Katie Meyer, ScD

□ Measuring Community Resources for Physical Activity

Brian Fisher, PhD; Thomas Melnik, DrPH

## Contributed Papers Session VI - General Survey Methodology

..... North/Center Grand Ballroom  
Moderator ..... Umed Ajani, MD

□ What Happens When The Money Dries Up: How We Completed A Projected \$1,000,000 BRFSS-Based County-Level Survey on a Shoestring

Jeannette Jackson-Thompson, PhD, MSPH; Shumei Yun, MD, PhD; Deborah Markenson, PhD; Sherri Homan, PhD; John Hubbs, MSPH

□ Adjustment for Non-Telephone Bias in Sub-National RDD Surveys

Martin Frankel, PhD; K.P. Srinath, PhD; Michael Battaglia, MA

□ Minimizing Non-Response Bias: Interviewing in Multiple Languages

Lorayn Olson, PhD; Marcie Cynamon, MA

□ The Impact of Ring-No-Answer Telephone Numbers on Response Rates in Random-Digit-Dialing Surveys

Michael Battaglia, MA; Martin Frankel, PhD; Dale Kulp, PhD; Meena Khare; Jessica Cardoni; Lawrence Barker

□ Age Adjustment in Data Analysis

Earl Ford, PhD

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10:30 am - 10:45 am	BREAK ..... Grand Ballroom Foyer
10:30 am - 12:00 pm	Poster and Exhibits Breakdown ..... South Grand Ballroom
10:45 am - 12:45 pm	Plenary Session ..... North/Center Grand Ballroom
10:45-11:30	The National Do Not Call Registry: How Will It Impact the BRFSS? ..... Michael Link, PhD Senior Survey Methodologist, RTI International
11:30-12:00	Internet Mapping of BRFSS Data ..... James Holt, PhD Acting Chief, Emerging Investigations and Analytic Methods Branch, CDC
12:00-12:15	Summary Session ..... State Coordinator/ Contractor Representatives
12:15-12:30	Closing Remarks ..... Donna Stroup, PhD Associate Director for Science, Office of the Director, CDC
12:30-12:45	Closing Remarks ..... Ali Mokdad, PhD Branch Chief, Behavioral Surveillance Branch, CDC
12:45 pm	ADJOURN  Have a safe trip home!

Conference Agenda - Thursday (Cont.)